

HOW IT WORKS

PICK WHAT WORKS BEST FOR YOUR BUSINESS



Do you prefer planning your entire calendar year of advertising at once? Or do you enjoy seizing opportunities as they come along? Either way, we can work with that.

The Milford Area Chamber of Commerce holds a busy schedule of 50+ events per year. Sponsoring these events is an ideal way to promote your services and increase brand awareness for your business.

Our sponsorship options include both annual packages and a-la-carte choices. Event sponsorship packages offer your business an opportunity to quickly and easily chose a best fit sponsorship that allows you to support the Milford Area Chamber of Commerce while receiving exposure for your business all year long in a number of different ways.

Chamber members looking for the most visibility for their business have a variety of options, based on budget and marketing goals. By sponsoring our annual events, your business receives online promotion, tickets, signage, public relations, and a high level of recognition while supporting our community.

If you prefer to line up your involvement for the entire year in advance, take a look at the our annual sponsorships. Annual Sponsors prices range from \$999 – \$7,000 and full inclusions vary.

*Sponsorships do not include payment for annual dues

CHAMBER SUPPORTER

PERSONALIZE YOUR SPONSORSHIP. MEET YOUR NEEDS.



The Chamber Supporter Package is tailored to pack all of the great benefits into one low cost. Attend events and promote your business throughout the year, without breaking the bank. *This package includes your choice of 3 sponsorships from the levels provided below as well as event tickets and marketing tools.*

PREMIUM BENEFIT:

Silver Level Sponsorships (choose one)

- Taste of Millis - Patron Sponsor
- Family Fest & Home Show - We Mean Business Booth
- Honor Scholars Night - Diploma Sponsor
- Hot to Trot 5K - Bib Sponsor
- Government Affairs Breakfast - Democracy Sponsor
- Annual Auction Spectacular - Big Spender Sponsor
- Nine & Dine Golf Tournament - At the Hole Sponsor
- Nine & Dine Golf Tournament - Closest to Pin Sponsor
- Nine & Dine Golf Tournament - Longest Drive Sponsor

PROGRAM & EVENT SPONSORSHIP:

Bronze Level Sponsorships (choose two)

- Taste of Millis - Taste Sponsor
- Annual Meeting & Awards Breakfast - Congrats Sponsor
- Annual Meeting & Awards Breakfast - Placemat Sponsor
- Honor Scholars Night - Graduate Sponsor
- Hot to Trot 5K - T-Shirt Sponsor
- Hot to Trot 5K - Race Marker Sign Sponsor
- Nine & Dine Golf Tournament - Tee Signage Sponsor

EVENT TICKETS:

- Admission for 1 Guest to All Business After Hours
- Admission for 1 Guest to All CWL Luncheons
- Admission for 1 Guest to All MACC Match Luncheons

MARKET & PROMOTE:

- Upgraded Membership Listing
- One Email on your Behalf to our Member List to Promote your Business
- Event Postings on Chamber Community Event Calendar
- Member Spotlights and Member News in our Monthly e-Newsletter
- Opportunity to Host Business After Hours
- Postings on Chamber Website and Social Media
- Full Set of MACC Membership Mailing Labels
- Your Website Listed in the Online Chamber Directory w/ Web Link
- Business Cards/Brochures Displayed in the Chamber Office
- Business Referrals from Chamber Staff

VALUE: \$1,445

YOUR INVESTMENT: \$999