

SPONSORSHIP BENEFITS



SEE WHAT SPONSORSHIP CAN DO FOR YOUR BUSINESS

Gain recognition and rewards through sponsorship engagement with the Chamber. Find the best fit for your marketing and business strategy with a variety of events and programs, affordable options, the ability to customize and varied discounts for collective sponsorship participation. Your choice. Your voice.

DISCOUNTED EVENT TICKETS

One Entry to All Business After Hours—\$90

- 12 events per year, save \$30

One Entry to All MACC Match Lunches—\$160

- 10 events per year, save \$40

One Entry to All CWL Luncheons —\$160

(Connecting Women Leaders)

- 8 events per year, save \$40

TASTE OF MILLIS

Silver Spoon Sponsor—\$500 (Gold Level)

- Logo included on all promotional materials
- Logo in event program
- Opportunity to address audience during event
- Opportunity to hang self-supplied banner
- Ten tickets to the event
- Logo prominently included on event website
- Logo prominently displayed at the display table

Main Course Sponsor—\$400 (Gold Level)

- Logo included on all promotional materials
- Logo in event program
- Six tickets to the event
- Logo included on event website
- Logo displayed at the display table

Patron Sponsor—\$250 (Silver Level)

- Name included on all promotional materials
- Business name in event program
- Four tickets to the event
- Name included on event website
- Name on signage at the display table

Taste Sponsor—\$100 (Bronze Level)

- Name in event program
- Two tickets to the event
- Name on signage at the display table

FAMILY FEST & HOME SHOW

Head of the House Sponsor—\$1,500 (Diamond Level)

- Logo included on all promo materials and website
- Logo on promo emails and MACC social media
- Logo in event map and booklet
- Opportunity to hang self-supplied banner
- First choice of a 12' display table

Fun & Games Sponsor—\$1,000 (Platinum Level)

- Logo included on all promotional materials
- Logo on promo emails and MACC social media
- Name in event map and booklet
- Logo displayed on event website
- First choice of a 6' display table

We Mean Business Booth—\$300 (Silver Level)

- Name included on promotional materials
- Name on promo emails and MACC social media
- Name in event map and booklet
- Choice of a 6' display table

ANNUAL MEETING & AWARDS BREAKFAST

Star Sponsor—\$650 (Platinum Level)

- Four Complimentary Seats
- Elected Official seated at your reserved table
- Logo in PowerPoint and Welcome Sign
- 1/2-page ad in program
- Logo on promo items, buffet signs, and placemat
- Logo on event website and social media posts

Congrats Sponsor —\$50 (Bronze Level)

- Place a “Congrats” ad for nominee in the program

Placemat Sponsor—\$25 (Bronze Level)

- Logo featured on placemats at each seat

CHAMBER PARTNER



ENJOY DIVERSE OPPORTUNITIES. CREATE YOUR IMAGE.

The Chamber Partner Package marks you as a business leader. Your engagement demonstrates that you are an anchor in our community, and you also serve to create an opportunity for economic growth. You create connections that empower our local businesses. *This package includes your choice of 5 sponsorships from the levels provided below as well as event tickets and marketing tools.*

PREMIUM BENEFIT:

Gold Level Sponsorships (choose two)

- Taste of Millis - Silver Spoon Sponsor
- Taste of Millis - Main Course Sponsor
- Honor Scholars Night - Teacher's Pet Sponsor
- Nine & Dine Golf Tournament - Par Sponsor
- Hot to Trot 5K - Water Sponsor
- Hot to Trot 5K - Breakfast Sponsor
- Government Affairs Breakfast - Presidential Sponsor
- Annual Auction Spectacular - Highest Bidder Sponsor

PROGRAM & EVENT SPONSORSHIP:

Silver Level Sponsorships (choose two)

- Taste of Millis - Patron Sponsor
- Family Fest & Home Show - We Mean Business Booth
- Honor Scholars Night - Diploma Sponsor
- Hot to Trot 5K - Bib Sponsor
- Government Affairs Breakfast - Democracy Sponsor
- Annual Auction Spectacular - Big Spender Sponsor
- Nine & Dine Golf Tournament - At the Hole Sponsor
- Nine & Dine Golf Tournament - Closest to Pin Sponsor
- Nine & Dine Golf Tournament - Longest Drive Sponsor

Bronze Level Sponsorships (choose one)

- Taste of Millis - Taste Sponsor
- Annual Meeting & Awards Breakfast - Congrats Sponsor
- Annual Meeting & Awards Breakfast - Placemat Sponsor
- Honor Scholars Night - Graduate Sponsor
- Hot to Trot 5K - T-Shirt Sponsor
- Hot to Trot 5K - Race Marker Sign Sponsor
- Nine & Dine Golf Tournament - Tee Signage Sponsor

EVENT TICKETS:

- Admission for 3 Guests to All Business After Hours
- Admission for 3 Guests to All CWL Luncheons
- Admission for 3 Guests to All MACC Match Luncheons

MARKET & PROMOTE:

- Logo in Monthly e-Newsletter
- Upgraded Membership Listing
- One Email on your Behalf to our Member List to Promote your Business
- Website Banner Ads on MACC Website
- Event Postings on Chamber Community Event Calendar
- Logos on MACC Mailing Envelopes
- Member Spotlights and Member News in our Monthly e-Newsletter
- Opportunity to Host Business After Hours
- Postings on Chamber Website and Social Media
- Full Set of MACC Membership Mailing Labels
- Your Website Listed in the Online Chamber Directory w/ Web Link
- Business Cards/Brochures Displayed in the Chamber Office
- Business Referrals from Chamber Staff

VALUE: \$4,585

YOUR INVESTMENT: \$3,000