

SPONSORSHIP BENEFITS



SEE WHAT SPONSORSHIP CAN DO FOR YOUR BUSINESS

HOT TO TROT 5K RUN

First Place Sponsor—\$600 (Platinum Level)

- Logo on printed materials and event signage
- Logo on event website and social media posts
- Logo on water bottle, race bibs, and t-shirts
- Table at event
- Place self-supplied promo item in runners' gift bag

Water Sponsor—\$500 (Gold Level)

- Logo on water bottle
- Logo on t-shirt
- Logo on event website
- Logo on printed materials
- Place self-supplied promo item in runners' gift bag

Breakfast Sponsor—\$450 (Gold Level)

- Logo on signage
- Logo on event website
- Logo on printed materials
- Place self-supplied promo item in runners' gift bag

Bib Sponsor—\$250 (Silver Level)

- Logo on race bibs
- Logo on event website
- Logo on printed materials
- Place self-supplied promo item in runners' gift bag

T-Shirt Sponsor—\$100 (Bronze Level)

- Logo on race t-shirts
- Name on event website
- Name on printed materials
- Place self-supplied promo item in runners' gift bag

Race Marker Sign Sponsor—\$50 (Bronze Level)

- Logo on signs along the race course
- Name on event website
- Place self-supplied promo item in runners' gift bag

GOVERNMENT AFFAIRS BREAKFAST

Presidential Sponsor—\$500 (Gold Level)

- Reserved table of eight
- 1/2-page ad in event program booklet
- Logo displayed on event page website
- Logo displayed in event email communications
- Logo displayed in PowerPoint and event program
- Logo displayed on welcome sign at registration
- Promotion of sponsorship on MACC social media

Democracy Sponsor—\$300 (Silver Level)

- Reserved table of eight
- Business name listed on event page website
- Business name listed event email communications
- Business name listed in event program

ANNUAL AUCTION SPECTACULAR

Highest Bidder Sponsor—\$500 (Gold Level)

- Reserved table of ten
- Logo displayed on event page website
- Logo displayed in event email communications and MACC social media posts
- Logo displayed in PowerPoint and event program
- Logo prominently displayed on welcome sign at registration

Big Spender Sponsor—\$300 (Silver Level)

- Reserved table of ten
- Business name listed on event page website
- Business name listed event email communications
- Business name listed in event program

WEBSITE ADVERTISING

VIP Website Ad—\$450

- VIP Scrolling Ad on the MACC Website Home Page with a logo and link to company's website

Upgraded Membership Listing—\$25

- Upgraded MACC Website Business Listing with your company's logo, photo gallery, news, links to social media and more!

CHAMBER CHAMPION



INVEST IN THE CHAMBER. INVEST IN YOUR BUSINESS.

The Chamber Champion Package is tailored for optimal exposure to the widest audience, keeping members connected with the community. You will have a presence at all our events, put your business in the spotlight, get your brand noticed, and use all of our technology to your advantage. *This package includes your choice of 6 sponsorships from the levels provided below as well as event tickets and marketing tools.*

PREMIUM BENEFIT:

Diamond Level Sponsorships (choose three)

- Family Fest & Home Show - Head of the House Sponsor
- Honor Scholars Night - Principal Sponsor
- Honor Scholars Night - Valedictorian Sponsor
- Nine & Dine Golf Tournament - Eagle Sponsor

PROGRAM & EVENT SPONSORSHIP:

Platinum Level Sponsorships (choose two)

- Family Fest & Home Show - Fun & Games Sponsor
- Annual Meeting & Awards Breakfast - Star Sponsor
- Nine & Dine Golf Tournament - Birdie Sponsor
- Hot to Trot 5K - First Place Sponsor

Gold Level Sponsorships (choose one)

- Taste of Millis - Silver Spoon Sponsor
- Taste of Millis - Main Course Sponsor
- Honor Scholars Night - Teacher's Pet Sponsor
- Nine & Dine Golf Tournament - Par Sponsor
- Hot to Trot 5K - Water Sponsor
- Hot to Trot 5K - Breakfast Sponsor
- Government Affairs Breakfast - Presidential Sponsor
- Annual Auction Spectacular - Highest Bidder Sponsor

EVENT TICKETS:

- Free Table at Auction Spectacular
- Admission for 10 Guests to All Business After Hours
- Admission for 10 Guests to All CWL Luncheons
- Admission for 10 Guests to All MACC Match Luncheons

MARKET & PROMOTE:

- Logo in Monthly e-Newsletter
- Upgraded Membership Listing
- Two Emails on your Behalf to our Member List to Promote your Business
- Website Banner Ads on MACC Website
- VIP Scrolling Ad on MACC Website
- Event Postings on Chamber Community Event Calendar
- Logos on MACC Mailing Envelopes
- Member Spotlights and Member News in our Monthly e-Newsletter
- Opportunity to Host Business After Hours
- Postings on Chamber Website and Social Media
- Full Set of MACC Membership Mailing Labels
- Your Website Listed in the Online Chamber Directory w/ Web Link
- Business Cards/Brochures Displayed in the Chamber Office
- Business Referrals from Chamber Staff

VALUE: \$13,600

YOUR INVESTMENT: \$7,000